

BAYU SLAMET RIYADI

Senior Frontend Developer

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Remote - Yogyakarta, Indonesia | Open to relocation globally

PROFESSIONAL SUMMARY

Senior Frontend Developer with 10+ years building performant, scalable web and mobile applications for international clients across fintech, e-commerce, and SaaS. Deep expertise in the modern React ecosystem - Next.js, React Native, Expo, TypeScript, Tailwind CSS - with a track record of delivering pixel-perfect UIs, measurable performance gains, and robust integrations across REST and GraphQL APIs. Experienced working remotely within distributed teams, mentoring junior developers, and owning projects end-to-end from architecture through deployment. Available for remote or on-site roles globally with a 2–4 week notice period.

KEY SKILLS & TECHNOLOGIES

Frontend & Design: React, Next.js, React Native, Expo, TypeScript, JavaScript (ES6+), HTML5, CSS3, Tailwind CSS, SASS/SCSS, Bootstrap, Responsive Design, Figma, Framer

Tools & Platforms: Git, GitHub, GitLab, Vercel, AWS, Shadcn/ui, Cypress, Jest, CI/CD, REST APIs, GraphQL

Backend & CMS: Supabase, PostgreSQL, Prismic CMS, Headless CMS, Shopify, WordPress, JWT, OAuth

PROFESSIONAL EXPERIENCE

Senior Frontend Developer

Vulcan Agency (Remote - US Client) | November 2020 – Present | *vulcan.agency*

- Build scalable web applications using Next.js (SSR/SSG), React, TypeScript, and Prismic CMS for a US creative agency serving clients across fintech, AI, and e-commerce sectors.
- Deliver pixel-perfect, component-driven UIs in close collaboration with UX/UI design teams across multiple concurrent high-profile projects.
- Optimised state management with Zustand and Context API, reducing unnecessary re-renders by 40% and improving Core Web Vitals scores across client properties.
- Integrated REST and GraphQL APIs with secure JWT and OAuth authentication flows for applications handling sensitive financial and customer data.
- Maintained code quality through Cypress automated testing and zero-downtime deployments via Vercel CI/CD pipelines.

Frontend Developer Lead

SoftwareSeni | May 2015 – November 2020 | *softwareseni.com* | Yogyakarta, Indonesia

- Led frontend development for Shopify e-commerce platform (koh.com) and Astra International's automotive marketplace (seva.id), serving 100,000+ monthly active users.
- Developed a React Native point-of-sale app (Bukutansi) for News Corp Australia with offline-first transaction support and real-time inventory sync.
- Designed and implemented responsive UI for ProposalPoint SaaS (proposalpoint.com.au), lifting mobile conversion rates by 35%.
- Mentored 5 junior developers through code reviews and structured training on React best practices and component architecture.

- Led technical interviews and hiring assessments, evaluating 20+ frontend engineer candidates.

Freelance Web Developer

Upwork & Direct Clients | October 2017 – Present

- Delivered projects for international clients across the US, Belgium, UK, and Singapore - spanning crypto/fintech platforms, custom WordPress themes, and pixel-perfect corporate sites built from design mockups.
- Maintained a 5-star Upwork rating with consistent delivery of pixel-perfect implementations from design mockups.

Published Template Author

Themeforest Marketplace | October 2014 – 2016

- Developed and published STRT Multipurpose HTML Template - a commercially sold, modular, cross-browser-compatible responsive template with sustained positive reviews.

FEATURED PROJECTS

MatchPost – Tennis Match Recording Platform | 2025 | [matchpost.app](#)

- Full-stack Progressive Web App built with Next.js, Supabase, TypeScript, and Tailwind CSS - enabling players to record matches, generate Instagram story cards, run group competitions, and view leaderboards.
- Optimised for mobile-first experience (62% mobile traffic) with full iOS Safari and PWA installation support.

Ollolistens – AI Brand Monitoring Dashboard | 2025 | [ollolistens.com](#)

- AI-powered brand monitoring platform with real-time data scraping, sentiment analysis, and interactive data visualisation built with Next.js and the Claude AI API.

Bitwage – Fintech Marketing Platform | 2025 | [bitwage.com](#)

- SEO-optimised marketing site and blog using Prismic headless CMS with dynamic routing and automated sitemap generation - achieved 40% improvement in organic search visibility.

Phlex Proteins – Headless E-commerce | 2025 | [phlexproteins.com](#)

- Headless Shopify B2B storefront with a custom quoting workflow system; reduced quote processing time by 60% via Shopify Storefront API integration with Next.js.

EDUCATION

Bachelor of Education in Physics

Universitas Ahmad Dahlan | 2010 – 2014 | Yogyakarta, Indonesia

ADDITIONAL INFORMATION

Languages: English (Professional proficiency) | Indonesian (Native)

Availability: 2–4 week notice period. Open to remote, hybrid, or relocation worldwide.

Portfolio: [bayuslari.com](#)

References: Professional references and client testimonials available on request.